

Sapplica's <sup>™</sup> Social Media Kit - Enrichment Tools for Sharing, Organizing and Bookmarking right from your Favorite Social Media Platform

Sapplica's<sup>TM</sup> social media kit is designed with the most sought after social media needs in focus. Our toolkit is integrated in the most popular and widely used social media platforms including Facebook, Orkut and Ning.

# Social Pledge<sup>™</sup>



jobs or making a donation.

Social Pledge<sup>™</sup> is tailored to the Ning platform and enables users to engage in actions for the benefit of the society at large, including volunteering, signing petitions, lending money, associating with groups, attending events, supporting campaigns, applying for

The Ning application allows people to keep track of their 'pledges' or their friends' pledges or indicate voluntary interest in network 'pledges'.

## Citizens Voice<sup>TM</sup>



Citizens Voice<sup>™</sup> primarily allows you to create and monitor campaigns for a better World. Largely aimed at social good, this sleek application available on the Ning and Orkut platforms supports you in maximizing your influence positively on widespread social

issues, whether they are related to the environment, political system, human rights, terrorism or educational challenges.

Besides creating Campaigns for greater social benefit, Citizens Voice<sup>™</sup> allows you to create Polls, review Votes and initiate or participate in Discussions.

**Domain:** Social Media



**Technology Platform:** 

LAMP Platform (PHP, MySQL) HTML, JQuery

**Engagement Model:** Time & Material

**Execution & Delivery:** Rapid Application

Development (RAD); Onsite Delivery

#### Enrichment Tools by Sapplica™

**Social Pledge** - Take Pledges; Engage in social actions with friends or your network

**Citizen Voice** - Create, blog about Petitions, have people sign them

**Flinkit** - Bookmark your favorite Links and share with friends

**Wishlist** - Create and share Wishlists or Event lists

**My Calendar** - Your Personal Calendar

## Flinkit<sup>TM</sup>

Flinkit<sup>™</sup> allows users to bookmark and share their favorite Blogs, Websites, Pictures, Videos, Job postings or almost anything on the World Wide Web (WWW). A Ning and Orkut application, Flinkit<sup>™</sup> serves as a super fast gadget to enable sharing web content on some of the most preferred social containers on the planet.

### Wishlist<sup>TM</sup>

Wishlist<sup>™</sup> allows you to get a sneak peek into your friends' list of most coveted brands. Wishlist<sup>™</sup> creates a platform for friends to surprise one another by making their wishes come true. This Orkut application also allows you to create event lists, invite friends and remind them well in advance.

My Calendar<sup>TM</sup>

Sapplica's Social Enrichment tools portfolio features a Calendar<sup>™</sup> tailored to the Orkut platform, with creative ways to store reminders for your friends' birthdays and favorite events. In addition, the extremely easy to use gadget allows you to send wishes and gifts to your friends on their birthdays or special occasions.

#### About Sagarsoft<sup>™</sup> & Sapplica<sup>™</sup>

Sagarsoft<sup>™</sup> delivers diverse range of Information Technology Solutions by leveraging Domain Expertise and Knowledge acquired over the years in serving Global Organizations across different Industry verticals. We offer custom developed solutions in a number of industry segments including Mobile, Web Application Management, Social Media, Staffing, Finance, KPO, Software Testing and Support.



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Sapplica<sup>™</sup> is a Sagarsoft<sup>™</sup> initiative, a center of excellence in the Mobile, Social Media and Enterprise Web Applications. Our strong domain experience, process maturity and customer focus establishes a professional approach, adherence to proven standards, high quality, rapid and methodical development, and dedication to working with clients in a true partnership mode.





