How Sagarsoft™ Channelized Data Mining & Analysis of Biopharmaceutical Market Trends to Foster Sustained Lead Generation for Client- Core Access Group™

Core Access™, a marketing analytics company in the Healthcare domain is engaged with a number of biopharmaceutical clients and is constantly on the lookout for meaningful market dynamics' data to support strategic decision making.

Sagarsoft™ delivers Data Mining and Analysis services to Core Access™ in an Offshore setting, through basic Waterfall or Agile execution methodology. We work proactively to derive a range of meaningful insights from cleaned data in order to deliver review ready market comparisons to Core Access™.

Sagarsoft's™ Pharmaceutical & Biotechnology Data Analysis Expertise

Our recent work entails diversified subject areas for pharmaceutical and biotechnology market data analysis related to key Big Pharma players including Baxter™, Sunovion™ and Myriad™.

Market Data Mining for Baxter™

Website: www.baxter.com; **Key Offerings:** Pharmaceutical solutions for Anesthesia, BioSurgery, Critical care, Hemophilia, Immunoglobulin, Pulmonology, Renal, Vaccines

Our Solution: Complete market analysis for Baxter™, retrospective trends for drug volume by age, site of healthcare delivery and diagnosis for yearly and quarterly comparison and trend analysis.

Oncology Data Analysis for Myriad™

Website: www.myriad.com; **Key Offerings:** Molecular diagnostic tests with a concentration in oncology

Our Solution: MSA wise Oncology data analysis for Myriad™ unraveling figures for enrollees, capitation amounts, incidence rates based on cancer classification, category-wise capitation analysis sorted for cross-comparison and Quality indicators

Domain:
Healthcare Data Mining
& Analysis

Client Profile:
www.coreaccessgroup.com

Technology:
SAS, Excel, MySQL

Execution & Delivery:
Waterfall; Offshore Model

The Sagarsoft™ Advantage
Data Mining & Analysis at Sagarsoft™ is spread across multiple domains, with Healthcare claiming a prominent position.
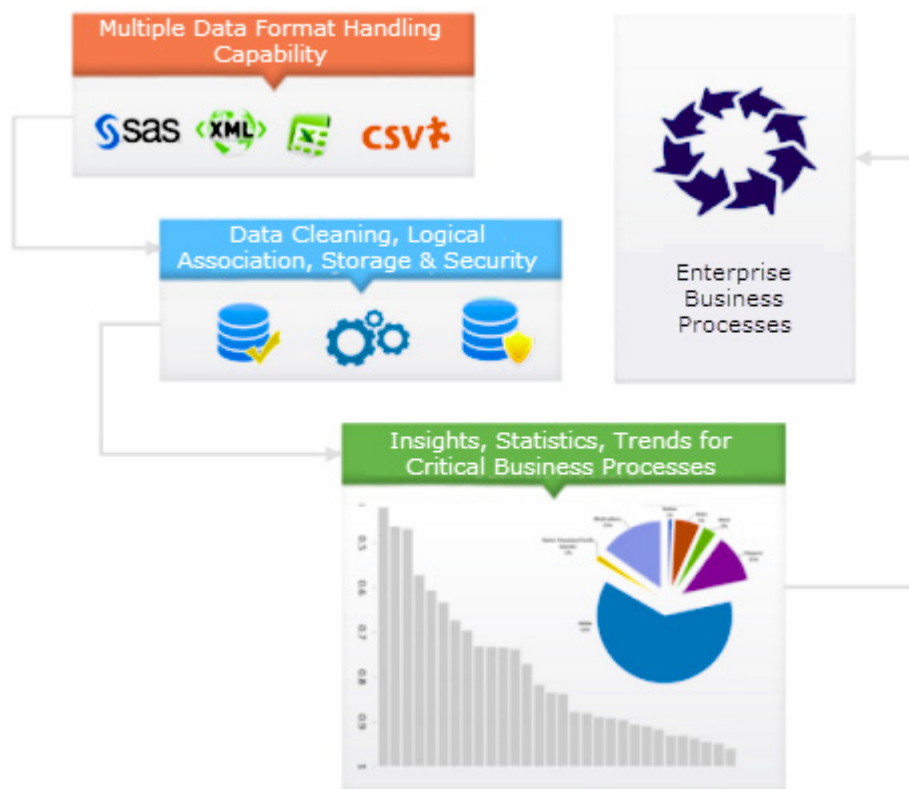
We work with a range of raw data formats including SAS, XML, CSV and Excel, to derive meaningful relationships from logically connected data sets in a secure repository.

Drug Performance Analysis for Sunovion™

Website: www.sunovion.com; **Key Offering:** Pharmaceutical solutions for Disorders of Central Nervous System & Bipolar disorders

Our Solution: Pharmaceutical data analysis on recently (FDA) approved drug Latuda® and comprehensive prescription probability analysis in hospital settings, clinical settings and GPO contract influence on drug market share.

Sagarsoft's™ Broad Perspective Data Analysis Process

About Sagarsoft™

Sagarsoft™ delivers diverse range of Information Technology Solutions by leveraging Domain Expertise and Knowledge acquired over the years in serving Global Organizations across different Industry verticals. We offer custom developed solutions in a number of industry segments including Mobile, Web Application Management, Social Media, Staffing, Finance, KPO, Software Testing and Support.