Charles Bombardier's sustained partnership with Sapplica™ has led to rapid execution of diverse, scalable projects in a true Agile environment.

Highly creative entrepreneur Charles Bombardier evolves novel ideas rapidly. Charles frequently requires technical expertise to put his vision into practice. In addition, he requires extremely quick turnaround times while launching usable, high performance applications.

Sapplica™ has supported Charles' objectives in order to take advantage of the highly dynamic, shifting opinions and trends in the social media marketing space, specifically Facebook.

Sapplica's™ Technology Advantage

- Project delivery before stipulated period, turn around time slashed by 50% in spite of frequent requirement changes.

- Extremely well-planned project execution and precise control of application behavior while accommodating unexpected blueprint modifications from client.

- Fully Facebook compliant applications and pages frequently incorporating language translation and tough Unicode character handling, superior image storage and manipulation capabilities and automatic file generation

- Superior UI design expertise, capable of producing stunningly appealing Facebook applications with subtle, uncommon design features.

- Usable, scalable and high performance applications for high quality user engagement right from application launch, thereafter recording cumulative increase in user base overtime.

- Decades of experience handling Agile - 'in the Cloud' based project planning, execution and delivery enables new or enhancement projects to get on track and execute gracefully.

Domain:
Social Media

Technology Platform:
PHP, MVC, JSon, JQuery, Codeignitor, MySQL, XML, FBML, Graph API, FB Translation, FB Plugins, Apache, Ajax

Execution & Delivery:
Agile / Rapid Application Development (RAD); Offshore Model

Engagement Model:
Time & Material

The Sapplica™ Advantage
Sapplica™ has been lauded time and again for its highly efficient Agile execution process.

Our unique requirement analysis to delivery approach and team work helped achieve tough targets even while slashing turnaround time by 50%.

Lessons Learnt

Sapplica's™ true Agile methodology, customer centric approach and sensitivity to even minor change requests achieved not just client confidence but also generated internal process improvement and greater team bonding as an implied outcome.

The diversity of projects from Charles, with greater challenges each time in terms of requirements as well as delivery has helped us create precision towards achieving almost any tough target using our Agile delivery model.

Our Charles Bombardier - Facebook Portfolio

**Novel reward based
Internet advertising platform**

browzad
daily rewards on your browser

Life stories sharing platform
(thoughts, anecdotes pictures)

CHRONIDOTES

Fundraising Facebook contest
(and supporting website)

The **AVALANCHE** contest

Facebook based Vehicle Albums
(rides, trades, articles and media)

COBANET   **Mystuff**

zetad
monetize your web property

Private application
(aimed to improve the political system in Quebec)

Votopi

Facebook Pages

STARBUCK
Un film de KEN SCOTT

About Sagarsoft™ & Sapplica™

Sagarsoft™ delivers diverse range of Information Technology Solutions by leveraging Domain Expertise and Knowledge acquired over the years in serving Global Organizations across different Industry verticals. We offer custom developed solutions in a number of industry segments including Mobile, Web Application Management, Social Media, Staffing, Finance, KPO, Software Testing and Support.

Sapplica™ is a Sagarsoft initiative, a center of excellence in the Mobile, Social Media and Web Application domains. Our strong domain experience, process maturity and customer focus establishes a professional approach, adherence to proven standards, high quality, rapid and methodical development, and dedication to working with clients in a true partnership mode.

Support / Enquiry: info@sagarsoft.com | Call 1 - 888 - 356 - 6566